

Hinds Community College strictly prohibits the use of high-pressure recruitment tactics to influence the enrollment decisions of Service members, including:

- **Multiple unsolicited contacts** (defined as three or more) via phone, email, or in-person.
- **Same-day recruitment and registration** efforts are designed to pressure immediate enrollment.
- **Aggressive or coercive language** intended to manipulate or rush decision-making.
- **Failure to provide adequate time and information** for Service members to make informed choices.

This policy applies to all prospective students who are:

- Active Duty
- Reserve
- National Guard
- Veterans receiving military education benefits

Training

- All personnel involved in recruitment must complete **annual training** on ethical recruitment practices, including this SOP.
- Training materials will include case studies, role-playing scenarios, and federal compliance guidelines.

Enforcement

- Violations of this SOP will result in corrective actions up to and including termination of employment or contract. Serious infractions may be reported to appropriate regulatory bodies, including the Department of Defense.

Reporting Violations

- Service members or staff may report concerns anonymously via the **Ethics Hotline** or directly to the Office of Veteran Services.